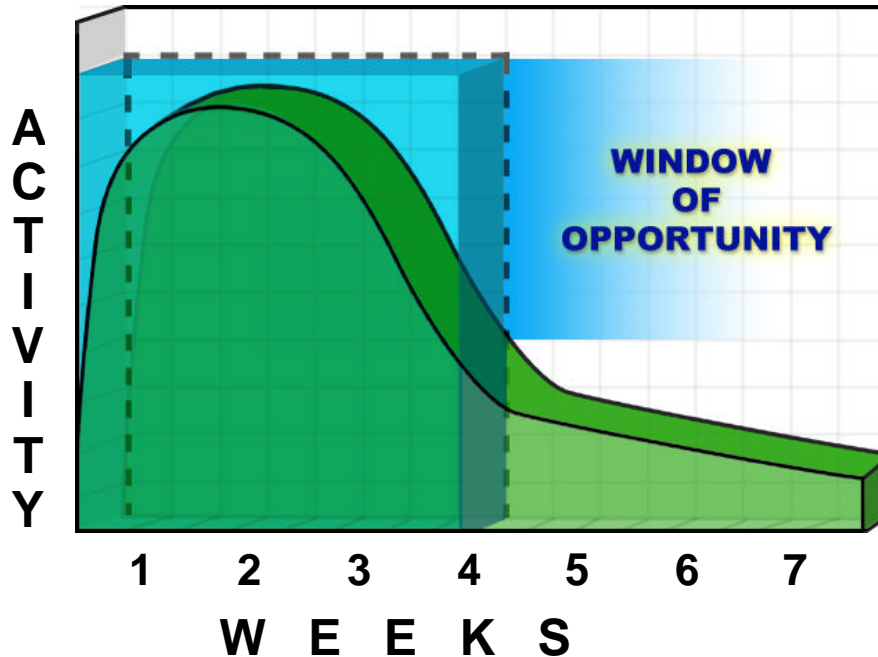


Market Activity vs. Time



*Precision Pricing is most important
in the early days of marketing*

*"Testing the Market" closes the
WINDOW OF OPPORTUNITY*

Benefits of Precision Market Pricing

- Faster Sale*
- Better exposure to Agents and Buyers*
- Better response to Advertising*
- Attracts higher offers or multiple offers*
- More money to seller*
- Less inconvenience*
- Less risk of market condition changes*