

Ask The Expert

How to successfully rent your home

Q: Why do I need a professional property management company?

A: Property management companies like Equitable are essential in order to maximize your revenue and minimize your expenses. The selection of a qualified tenant is an involved process that should include background and reference checks, and that's only the beginning. Once a tenant is secured and a lease is signed, all issues that arise need to be handled expeditiously and professionally. Additionally, the South Carolina Residential Landlord-Tenant Act must be carefully adhered to. Individuals who manage their own property and have limited experience with this law risk exposure to legal ramifications.

Q: How will I know that my property is being cared for if I choose Equitable?

A: We care for your property as if it were our own. We guarantee that on-site inspections of your property at move-in, during tenancy, and at move-out will contribute to maintaining its integrity. We select vendors that are held to the highest of standards in partnering with us to care for your home. In addition, we recognize efficiency, cost effectiveness, and continuous communication as crucial elements in exceeding the expectations of owners and tenants. Our philosophy is "if we take great care of our tenants, they will take excellent care of your property."

Q: Why should I choose Equitable over another company?

A: Equitable Property Management, LLC is a successful property management company licensed in the state of South Carolina. Founded in 2003 with only three clients, we now manage over 160 investment properties. Our sterling reputation precedes us. With one of the lowest fee structures in the area and no "nickeling and diming" we provide true partnership, protecting you from potential pitfalls that can occur in the rental process. The right property management company can guide you through the rental processes seamlessly. From choosing the right tenant to protecting the integrity of your property, you can't put a price tag on peace of mind.

Our company name, **EQUITABLE**, is the driving force behind our company's culture. Equitable is defined as "fair to all parties as dictated by reason and conscience." My team and I take great pride in our commitment to this philosophy along with our dedication to exceptional communication and personal attention. Let us show you the true meaning of property management. We look forward to partnering with you.

— Geri Colucci ~ Principal/Property Manager-in-Charge



EQUITABLE
PROPERTY MANAGEMENT

office: 843.341.6008 mobile: 843.683.9112 (Geri)

22 Bow Circle, Suite B, HHI, SC 29928 www.equitablehhi.com



Maximize Earnings while Minimizing Expenses

Committed to providing exceptional quality and always reliable long term property management to our clients – Owners, Tenants, and Realtors.

Owner Services

To maximize your rental income while minimizing your property management expenses.

Tenant Services

To assist in your search for a lovely rental residence that will meet your budget and your desires.

Realtor Services

To enhance your efforts to provide your clients with a "full service" real estate experience.

"Equitable has managed my four properties in Bluffton for over five years. It's the best move I ever made. They handle all day-to-day issues that may come up, along with keeping my units full. I have had less than five months total vacancy over the past five and a half years. They respond quickly and have a very professional attitude. I have recommended them several times to friends and they are just as happy."

- Mr. Bob Shepard, Property Owner