



BEVERLY SERRAL  
*Properties*

REAL ESTATE BROKERAGE | SIGNATURE RENTALS

### Rental Projection for 17 Firethorn Lane

Year 1		
Summer I and III	2 weeks @ \$6995	\$13,000
Summer II	8 weeks @ \$7995	\$63,000
Fall and Spring	6 weeks @ \$4295	\$25,000
Winter	4 weeks @ \$3295	\$13,000
<b>Total anticipated gross revenue year one: \$114,000</b>		

Year 2 and Beyond:		
Summer I and III	4 weeks @ \$6995	\$28,000
Summer II	8 weeks @ \$8595	\$69,000
Fall and Spring	8 weeks @ \$4295	\$34,000
Winter	6 weeks @ \$3295	\$19,000
<b>Total anticipated gross revenue years two and beyond: \$150,000</b>		

Management and Marketing Commission: 28% of gross revenue  
Housekeeping including our Signature Linens: \$500 per departure  
*(No additional fees, period. We hate them, too. Please inquire for details.)*

Owner net should be approximately 62% of gross revenue

#### **Beverly Serral Signature Rentals provides an exceptional rental experience for our guests & owners:**

- Each Beverly Serral Signature Rental is outfitted and equipped to the same exacting standard, and all properties are impeccably maintained.  
***Our niche is complete consistency and complete comfort.***
- All kitchen/bath/laundry supplies are provided by BSSR in quantity for each guest's stay.
- Our Signature linens include Fili d'Oro, all cotton bed linens and our Signature Stripe, all cotton bath linens—all in white.
- Beverly serral Signature Rentals provides truly exceptional service to our guests and owners—from our high tech mobile app and keyless entry systems, to the real person who always answers the phone, we get it.

*We would be pleased to represent and care for the exceptional home at 17 Firethorn Lane.*

**Beverly Serral Signature Rentals | 5 Office way | Hilton Head Island, SC 29928  
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